

GALERIE BRUNO BISCHOFBERGER

Founded 1963

THE ORIGIN OF ANDY WARHOL'S CELEBRITY PORTRAITS

Quotation of Bruno Bischofberger, 2010

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- Thomas Kellein, *The 80s Revisited - From the Bischofberger Collection*, Dumont, Cologne, 2010, p. 410

«In 1968 I said to Warhol I would certainly have a few customers for him if he were to do portraits again. I asked him, what if we were to fix on a format and a price? He said that would be great. "I always thought it would be great to actually do a galerie contemporaine." He liked the photogravures they did in Paris around 1860 or 1870, whether by Etienne Carjat or Nadar which I showed to him, and he was very impressed with the actresses such as Sarah Bernhardt, the poets like Charles Baudelaire, as well as the politicians of the time. Something like that would be fun he thought.»

Bruno Bischofberger, 2010